

Organizational Ethics in a Post-COVID Long-Term Care (LTC) World

Live-Streamed Webinar

Wednesday, May 24, 2023 1:00 – 2:00 pm ET

Presented by MC Sullivan, RN, MTS, JD

Chief Healthcare Ethicist, Archdiocese of Boston

Continuing Education

1.0 CEUs available for Nursing Home Administrators and New York State Social Workers. (See page two for more information)

Learning Objectives

Following this presentation, participants will be able to:

- Identify ethics terminology, ethical principles, and models of ethical analysis.
- Evaluate the ethical soundness of their decisions.



In this interactive lecture and discussion, participants will learn about the differences and the similarities between clinical and organizational ethics that health care staff serving long-term care homes must navigate, particularly in light of the new realities that have resulted from the COVID-19 pandemic, which presented complex problems around issues such as visitation, testing, and treatment of infected residents. The ability to do the right thing for the right reason is imperative for long-term care homes, as this allows the homes to demonstrate behaviors and practices that reflect the integration of core values and mission, principles that were often challenged during the height of the pandemic. Participants will have an opportunity to review methods of ethical analysis that underscore the centrality of sound moral thinking and ethical decisionmaking as means to reflect upon the recent pandemic as well as prepare for future health emergencies.

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MEET THE PRESENTER: MC Sullivan, RN, MTS, JD

MC Sullivan, a nurse-bioethicist-attorney, is the Chief Healthcare Ethicist for the Archdiocese of Boston, a member of Cardinal O'Malley's Cabinet, and the Director of its Initiative for Palliative Care and Advance Care Planning. She has extensive experience in not-for-profit executive management and has chaired and sat on many boards. Ms. Sullivan comes to the Archdiocese from Covenant Health in Tewksbury MA, where she was the Director of Ethics. At Covenant, Ms. Sullivan provided professional education in ethics to the systems' leadership and boards, its professional and non-professional staff. She has worked extensively with commercial organizations as well as not-for-profit organizations, advising them in organizational growth and development, media relations, and

corporate/organizational social responsibility. Her recent clients have included pharmaceutical and pharmaceutical marketing companies, various health-related organizations, as well as charitable foundations, health care education service companies, and marketing groups. She was also the Executive Vice President of the Center for Practical Bioethics, where she created ethics programs in palliative care and end-of-life care, in ethics and science, and she established and maintained strategic relationships and alliances between the Center and commercial organizations in health care and life sciences, as well as policy groups, NGOs, and legislative bodies.

REGISTRATION

\$35.00 PER PERSON

Register online at our website, www.avilainstitute.org.

CREDIT INFORMATION

Nursing Home Administrators

This program has been approved for Continuing Education for 1.0 total participant hours by NAB/NCERS—Approval #20240523-1-A93794-DL.

New York State Social Workers

Avila Institute of Gerontology, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0265. Participants can earn 1.0 Contact Hours.

Social Worker CE approval is for New York State Social workers only. Other state licensees are not eligible to receive pre-approved credit.

REFUND POLICY: Cancellation and refund requests must be made in writing (mail or email) and must be received seven days prior to the event to be eligible for a full refund. If a request is made after this date, a credit voucher will be issued to be used toward a future AIG event. The voucher expires within one year of the cancellation.

AlG regrets that refunds will not be given for no-shows. Substitutions are accepted without penalty and must register for the event, noting whom they are replacing.

Please send all cancellation and substitution requests to support@avilainstitute.org.

EVENT CANCELLATION POLICY: The Avila Institute of Gerontology reserves the right to cancel any scheduled event due to unforeseen circumstances at any time.

DISCLOSURES: This educational activity does not include any content that relates to the products and/ or services of a commercial interest that would create a conflict of interest. There is no commercial support being received for this event.

To register and for further information about the webinar, visit our website www.avilainstitute.org or email support@avilainstitute.org.



STEPS FOR WEBINAR REGISTRATION

- **1.** To register, click this link: https://avila.elevate.commpartners.com/webinars
 You will see the current available upcoming webinars. Hover over the webinar you want to register for. The box will expand showing the "Register" and "More Information" buttons.
- 2. Click the green "Register" button.



- **3.** A pop-up for Registration Options will appear. Click on the blue "Complete Registration Now" button.
- 4. If you are not already logged in, you will see two options on top to either "Log In" (Step 5) or "Create Account" (Step 6). You need to pick one to continue registration.

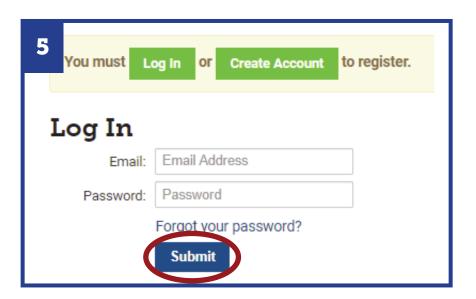




STEPS FOR WEBINAR REGISTRATION

5. If you have an existing account and chose "Log In," you will be prompted to type in your email and password. Press the blue "Submit" button. Proceed to Step 7.

Need to Create an Account? Skip to Step 6.



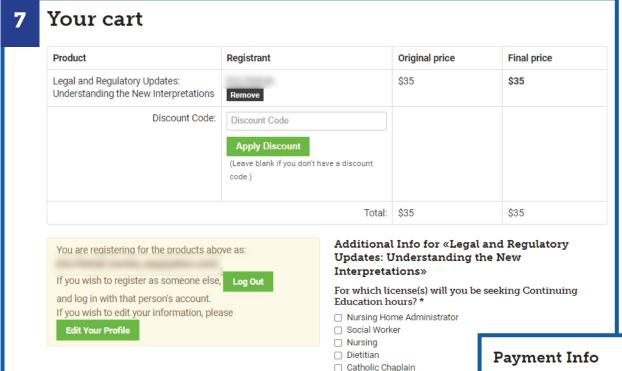
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(Additional Fields Not Pictured)		
	Which professional license do you hold?*	Nursing Home Administrator * Nursing * Social Worker * Registered Dietitian * Recreational Therapist * Chaplaincy * Other * None *
	If you chose "Other", please specify	If you chose "Other", please spe

6. If you chose "Create Account" you will be prompted to fill out a form.

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STEPS FOR WEBINAR REGISTRATION



7. Now that you have logged in or created an account, you will be able to finish registering for the webinar.

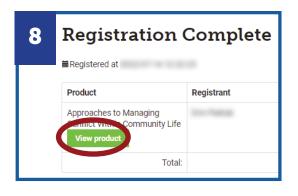
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Enjoy the Webinar!

☐ Recreational Therapist

□ None

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